



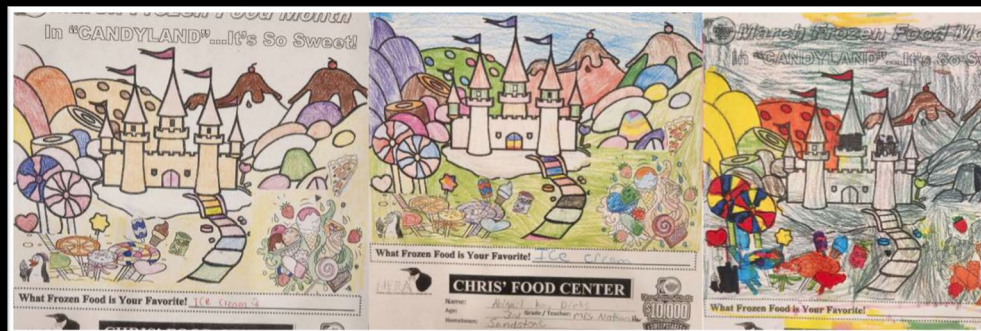
Golden Penguin

2023 AWARD WINNERS



Community Involvement

Chris' Food Center



2023 AWARD WINNER

Community Involvement

North Florida Frozen Refrigerated Foods Association



2023 AWARD WINNER

Weis Markets



2023 AWARD WINNER

In-Store Display

ACME Market #295

Assisted by Marketing by TKE



2023 AWARD WINNER

In-Store Display

Houchens Food Group – IGA Store #450

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Houchens Food Group – IGA Store #451

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Houchens Food Group – IGA Store #461

Assisted by Schraad Sales & Marketing

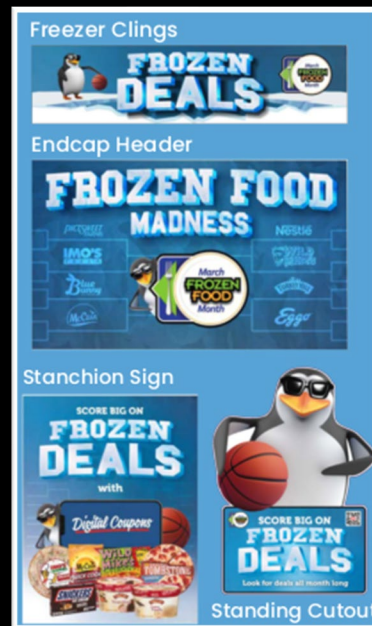


2023 AWARD WINNER

In-Store Display

Houchens Food Group – Price Less IGA Store #590

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

ShopRite #457

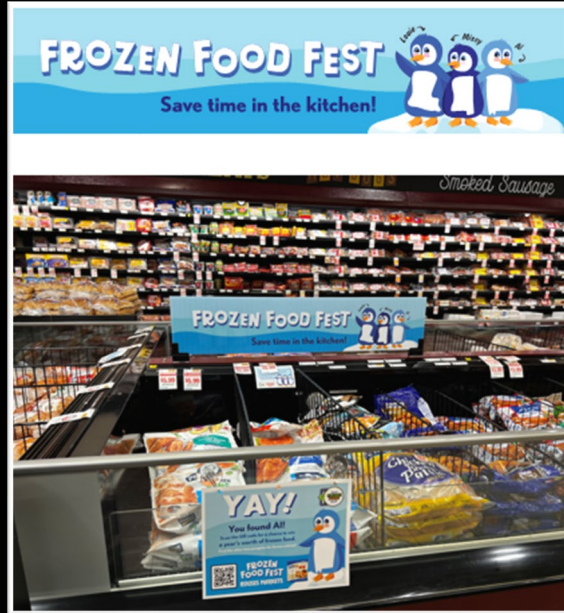
Assisted by Douglas Sales Associates, Inc.



2023 AWARD WINNER

In-Store Display

Rouses Markets



2023 AWARD WINNER

In-Store Display

Weis Markets



2023 AWARD WINNER

In-Store Event
Kings Supermarket
Assisted by Douglas Sales Associates, Inc.



2023 AWARD WINNER

In-Store Event

ShopRite

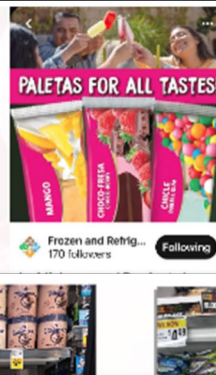
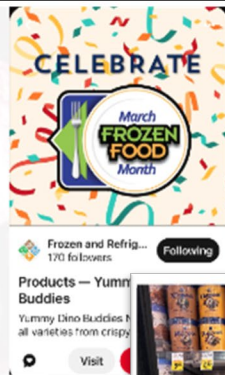
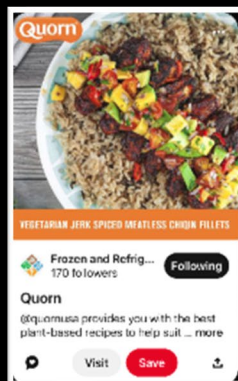
Assisted by Douglas Sales Associates, Inc.



2023 AWARD WINNER

Overall Marketing Campaign: Local Association

Frozen & Refrigerated Food Council of Northern California



2023 AWARD WINNER

Overall Marketing Campaign: Manufacturer

Tru-Fru



2023 AWARD WINNER

Overall Marketing Campaign: Retailer

Brookshire Grocery Company



2023 AWARD WINNER

Overall Marketing Campaign: Retailer

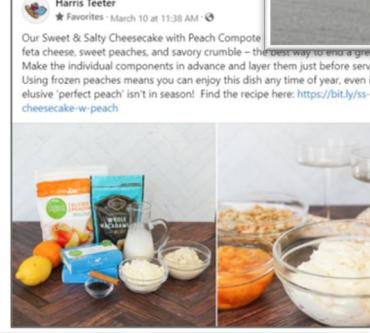
Chris' Food Center



2023 AWARD WINNER

Overall Marketing Campaign: Retailer

Harris Teeter



2023 AWARD WINNER

Overall Marketing Campaign: Retailer

Hy-Vee

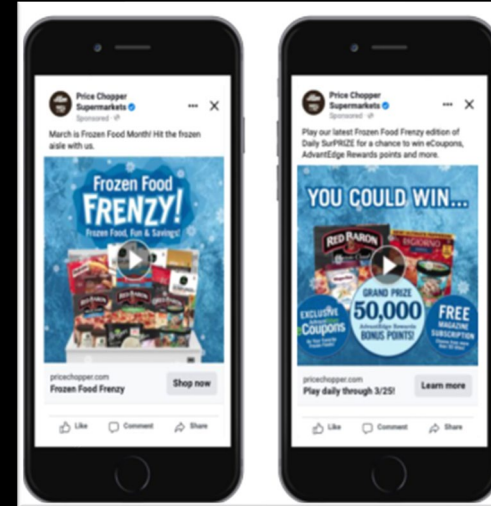


2023 AWARD WINNER

We Build Brands.

Overall Marketing Campaign: Retailer

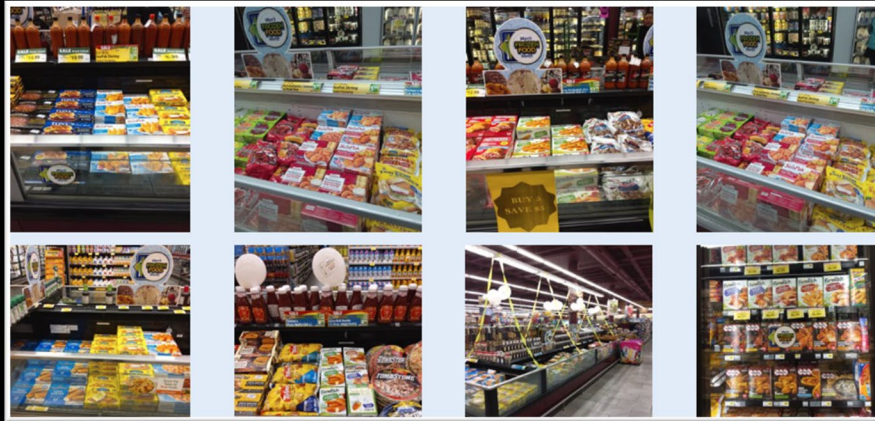
Price Chopper/Market 32



2023 AWARD WINNER

Overall Marketing Campaign: Retailer

Tony's Fresh Market



2023 AWARD WINNER

Overall Marketing Campaign: Sales Agent

Douglas Sales Associates, Inc.



2023 AWARD WINNER

Overall Marketing Campaign: Sales Agent

RDD Associates



2023 AWARD WINNER

Overall Marketing Campaign: Sales Agent

Schraad Sales & Marketing



Tony's Fresh Market
March 17

This #frozenfoodfriday recipe for BBQ Chicken & Waffle Sliders is perfect to enjoy!
#MarchMadness 🍷

Find the recipe here - <https://www.tonysfreshmarket.com/.../fb.../tr/3044083285>
#FrozenFoodMonth #marchfrozenfoodmonth



2023 AWARD WINNER

Overall Marketing Campaign: Wholesaler

UNFI



2023 AWARD WINNER

Private Brand Campaign

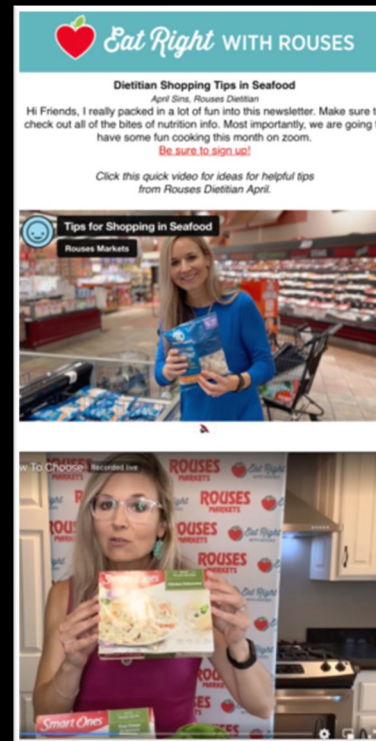
Associated Wholesale Grocers



2023 AWARD WINNER

Retail Dietitian Wellness Program

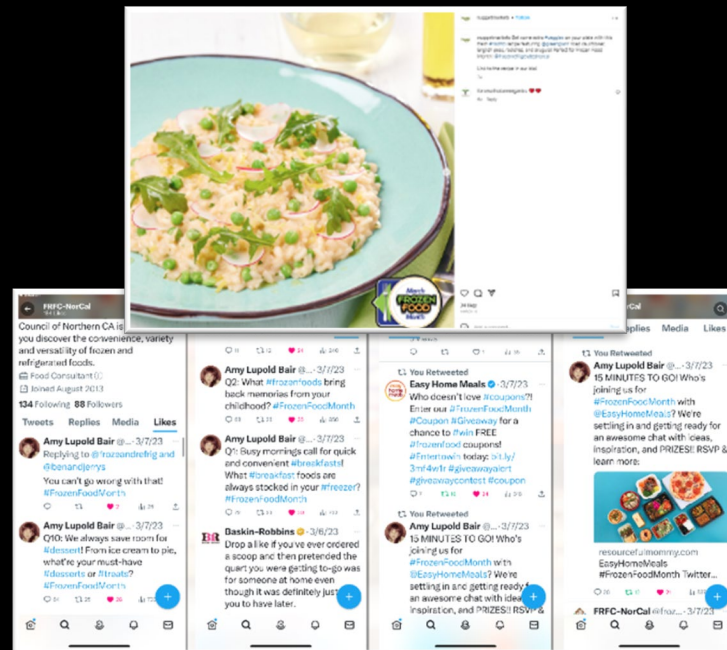
Rouses Markets



2023 AWARD WINNER

Social Media Campaign

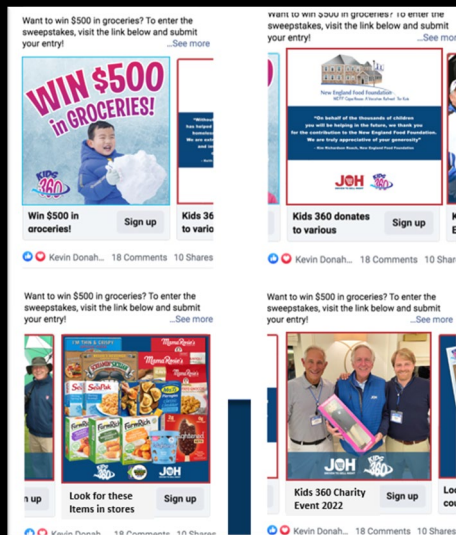
Frozen & Refrigerated Food Council of Northern California



2023 AWARD WINNER

Social Media Campaign

JOH



2023 AWARD WINNER

Social Media Campaign

Mid-Atlantic Division

Savor the taste
OF REAL FOOD...JUST FROZEN!

FROM MARCH 3 - APRIL 13, 2023
ENTER AT ACMEPROMOTION.COM

FOR YOUR CHANCE TO WIN!



GRAND PRIZE WINNER
FROZEN FOOD FOR A YEAR
5 runner-up winners: \$100 **ACME** gift card

NO PURCHASE NECESSARY. SEE CUSTOMER SERVICE FOR DETAILS.

EVERY BASKET COUNTS!

ACME \$10 WILL BE DONATED TO COACHES VS. CANCER
EVERY TIME YOU PURCHASE PARTICIPATING PRODUCTS

COACHES VS. CANCER
The Coaches vs. Cancer program encourages coaches, parents, and communities to join the fight against breast cancer by participating in awareness efforts, fundraising projects, and fundraising events.

Savor the taste
OF REAL FOOD...JUST FROZEN!

FROM MARCH 3 - APRIL 13, 2023
ENTER AT ACMEPROMOTION.COM

FOR YOUR CHANCE TO WIN!

GRAND PRIZE WINNER
FROZEN FOOD FOR A YEAR
5 runner-up winners: \$100 **ACME** gift card

NO PURCHASE NECESSARY. SEE CUSTOMER SERVICE FOR DETAILS.

2.99 eq. for Great Good Breakfast or Heart Vegetable	3.99 eq. for Great Good Breakfast or Heart Vegetable
6.99 eq. for Great Good Breakfast or Heart Vegetable	2.97 eq. for Great Good Breakfast or Heart Vegetable
2.97 eq. for Great Good Breakfast or Heart Vegetable	6.49 eq. for Great Good Breakfast or Heart Vegetable
2.54 eq. for Great Good Breakfast or Heart Vegetable	2.57 eq. for Great Good Breakfast or Heart Vegetable
4.99 eq. for Great Good Breakfast or Heart Vegetable	4.99 eq. for Great Good Breakfast or Heart Vegetable
2.58 eq. for Great Good Breakfast or Heart Vegetable	3.99 eq. for Great Good Breakfast or Heart Vegetable

Savor the taste
OF REAL FOOD...JUST FROZEN!

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FROZEN FOOD FOR A YEAR
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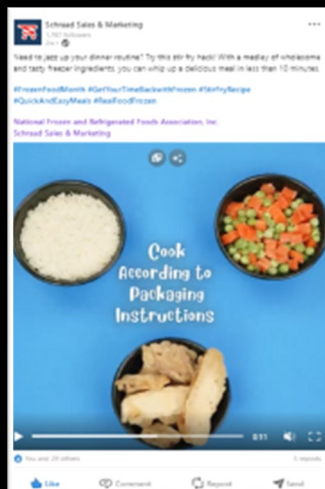
McCain French Fries 20-32 oz. pkg. 3.99 eq. for	Life Cuisine • Pizza 6-12 oz. pkg. • Bowls 10-11 oz. pkg. 2.59 for
Jimmy Dean Breakfast Muffins or Biscuit Sandwiches 13.6-18 oz. pkg. 6.99 eq. for	Delights Breakfast 7 oz. pkg. 2.57 for
Tillamook Ice Cream 48 6 oz. ctn. 4.99 eq. for	Garden Meatless Foods 8-13.7 oz. pkg. 4.99 eq. for



2023 AWARD WINNER

Social Media Campaign

Schraad Sales & Marketing



2023 AWARD WINNER



Golden Penguin

2023 AWARD WINNERS



Community Involvement

North Florida Frozen Refrigerated Foods Association



L-R: KALIYANA CANTWELL, TIM MCNAMARA, MICHELLE MORRELL, IYANU SAKA, DENNISE CUNNINGHAM, KRISTJANA MORGAN, LOUIE ZITIELLO, NICK MENENDEZ, TAYLOR JACKSON, RACHEL GALVIN, TERRY RAFFERTY, DAVID POTTER, JACQUIE DALTON & MICHAEL JACKSON



2023 AWARD WINNER

In-Store Display

ACME Store #2876

Assisted by Marketing by TKE



Discover the Cool Possibilities
In the dairy aisle

Enter for a chance to win
DAIRY PRODUCTS FOR A YEAR!
\$100 ACME GIFT CARD 5 Runners Up
ENTER AT WWW.ACMEPROMOTION.COM
No purchase necessary. See customer service for details. Contest open 6/02/23 - 6/29/23.



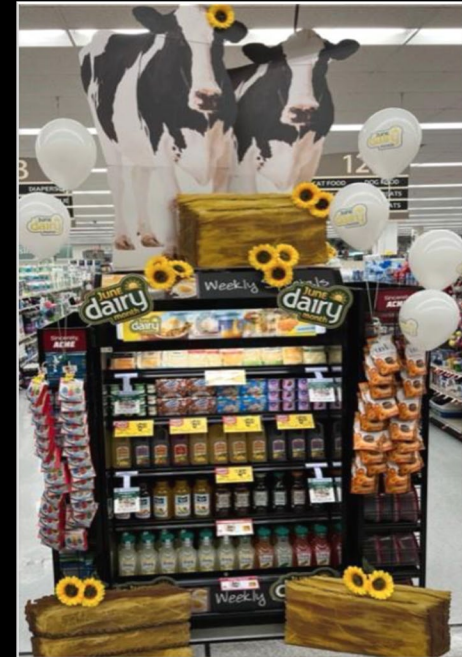


Discover the Cool Possibilities
in the dairy aisle

Enter for a chance to win
DAIRY PRODUCTS FOR A YEAR!
\$100 ACME GIFT CARD 5 Runners Up
ENTER AT WWW.ACMEPROMOTION.COM
No purchase necessary. See customer service for details. Contest open 6/02/23 - 6/29/23.



 <p>10¢10 for Chobani Yogurt • Flip 4.5 oz. rtb. • Less Sugar, Zero Sugar or Greek 5.3 oz. rtb.</p>	 <p>2\$4 for Turkey Hill Iced Tea or Lemonade 64 fl. oz. btl.</p>	 <p>2\$7 for Pillsbury Crescent Rolls 8 oz. • Sweet Rolls 12.4-13 oz. pkg.</p>	 <p>249 ea <small>Individual Price \$2.89 ea. Gross Pudding 9.4 oz. 4 oz. Ready Shred Pudding 10-24 oz. rtb.</small></p>
 <p>2\$6 for Tillamook Cheese • Snacks 7.5 oz. • Chunks, Sliced or Shredded 8 oz. • Cream Cheese 7 oz.</p>	 <p>2\$6 for Doritos or Mission Snacks • Doritos 9 oz. pkg. • Mission Snacks 9 oz. 10.5 oz. pkg. • Light & Fit Original Yogurt 6 pk., 21.2 oz.</p>	 <p>399 I Can't Believe It's Not Butter 15-24 oz. pkg. <small>I Can't Believe It's Not Butter Spray 9.6 oz. 16.1 oz. 2 for \$7</small></p>	 <p>499 Oatly Oat Milk 64 fl. oz. rtb. <small>Oatly Oat Milk Barista, 32 oz. rtb., \$3.99</small></p>
 <p>3\$10 for Frigo String or Snack Cheese 6.5-12 oz. pkg.</p>	 <p>2\$3 for Oul By Yogurt or Dairy Free Yogurt 9 oz. rtb. <small>Ratio Keto Yogurt 5.3 oz. rtb., 2 for \$2</small></p>	 <p>399 ea Challenge or Danish Creamery Butter 16 oz. rtb.</p>	 <p>2\$4 for Shamrock Rockin' Protein Milk 12 fl. oz. btl.</p>



2023 AWARD WINNER

In-Store Display
Chris' Food Center
Assisted by Crystal Farms



2023 AWARD WINNER

In-Store Display

Houchens Food Group – Price Less IGA #434

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Houchens Food Group – Simpson's Supermarket #454
Assisted by Schraad Sales & Marketing

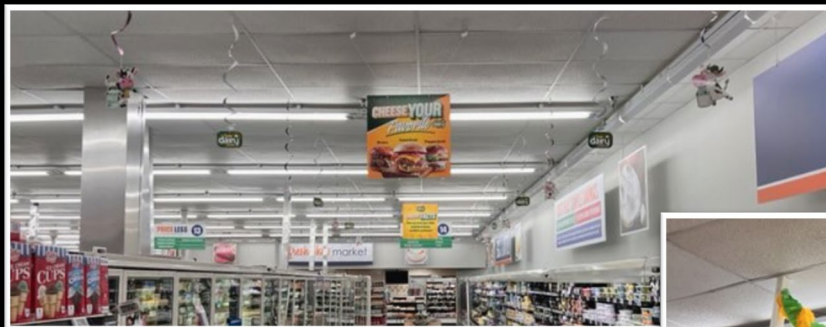


2023 AWARD WINNER

In-Store Display

Houchens Food Group – Price Less IGA #490

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Land O'Lakes

Assisted by Advantage Solutions



2023 AWARD WINNER

In-Store Display

Safeway #1566

Assisted by Acosta



2023 AWARD WINNER

In-Store Display

Tony's Fresh Market #1767
Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Event

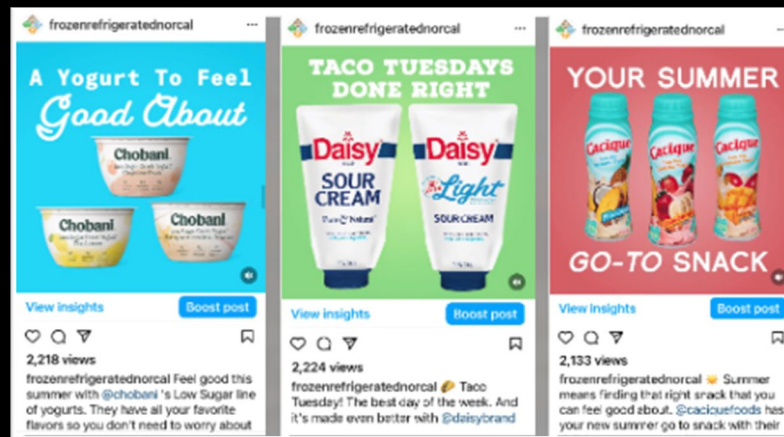
Chris' Food Center



2023 AWARD WINNER

Overall Marketing Campaign: Local Association

Frozen & Refrigerated Food Council of Northern California

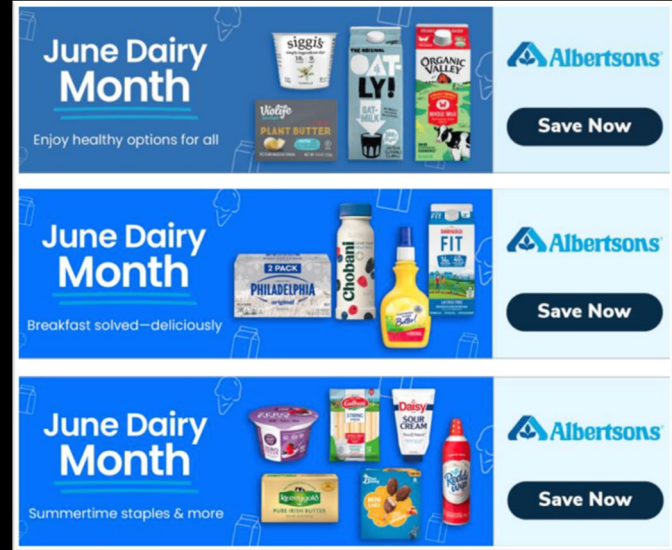
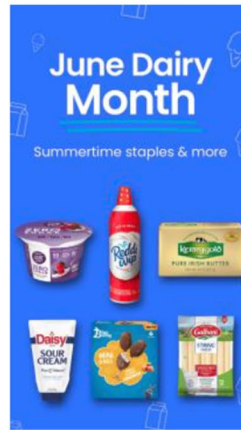
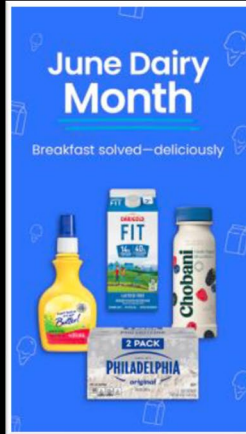


2023 AWARD WINNER

[illegible]

Overall Marketing Campaign: Retailer

Albertsons



2023 AWARD WINNER

Overall Marketing Campaign: Retailer

Brookshire Grocery Company



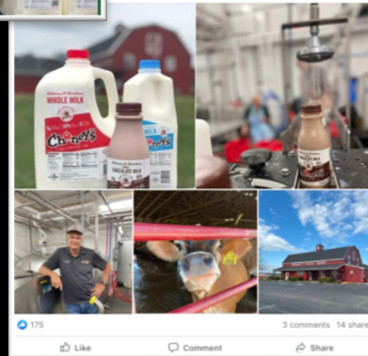
2023 AWARD WINNER

Overall Marketing Campaign: Retailer

Houchens Food Group



...
In, Kentucky (and recently featured on Food Network), Chaney's
committed to making quality dairy products since the 1940's. We had
the farm and speak with Mr. Chaney to learn more about the process
in milk and ice cream #easyhome
ley's: <https://www.chaneydairybarn.com/>



Happy Dairy Month!

Join us for a month full of Dairy aisle savings as we share special digital coupons, cheesy facts, sweepstakes, product features, and more!

[View Dairy Savings](#)



Whether cooked on the stove or in the oven, this Cheesy Beer Dip from @EasyHomeMeals will liven up your next gathering!

[View Recipe](#)



2023 AWARD WINNER

Overall Marketing Campaign: Sales Agent

Mid-Atlantic Division



2023 AWARD WINNER

JUNE dairy month DISCOVER THE COOL POSSIBILITIES in the dairy aisle

WIN DAIRY PRODUCTS FOR A YEAR!
— Grand Prize —
• • •
\$100 SAFEWAY GIFT CARD
— 5 Runners Up —

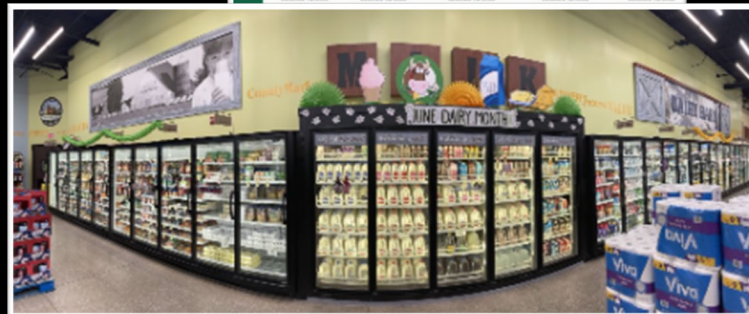


EVERY TIME YOU USE YOUR SAFEWAY MEMBER PHONE NUMBER AND PURCHASE PARTICIPATING PRODUCTS
between June 2nd and June 29th, 2023 you will be automatically entered for a chance to win

No purchase necessary. See customer service for details. Contest ends 6/29/23. ©2023

Overall Marketing Campaign: Wholesaler

UNFI



2023 AWARD WINNER

Private Brand Campaign

Weis Markets

INFLATION BUSTERS Saving on the items you buy most often.

13²⁶ less when you buy Weis!

 <p>Simply Orange Juice 3⁹⁹ Weis Quality Orange Juice 52 oz 2⁷⁹</p>	 <p>Kraft Shredded Cheese 3⁹⁹ Weis Quality Shredded Cheese 8 - 8 oz 2²²</p>	 <p>Philadelphia Cream Cheese 3²⁹ Weis Quality Cream Cheese 8 oz 1⁶⁹</p>	 <p>Horizon Organic Milk 5³⁹ Weis By Nature Organic Whole Milk 12 ct 4⁷⁹</p>	 <p>Vital Farms Pasture Raised Eggs 7⁹⁹ Weis Quality Pasture Raised Eggs 12 ct 4⁹⁹</p>
 <p>Sargento Natural Cheese Slices 3⁹⁹ Weis Quality Natural Cheese Slices 6.67 - 8 oz 2 for \$5</p>	 <p>Land O' Lakes Butter 5⁵⁹ Weis Quality Butter 16 oz 3⁹⁹</p>	 <p>Chobani Greek Yogurt 2/\$3 Weis Quality Greek Yogurt 5.3 oz 10 for \$10</p>	 <p>Turkey Hill Tea or Drinks 3²⁹ Weis Quality Tea or Drinks 128 oz 2³⁹</p>	 <p>Dairy Sour Cream 2⁴⁹ Weis Quality Sour Cream 16 oz 1⁸⁹</p>

weis markets MILK PLANT





- Locally Sourced
 - RBST Free
 - No Artificial Growth Hormones
- Our Milk is continually tested in our own Quality Control Lab,
- Our Milk goes from production to store shelves within 48 hours.

It's local and it's great!

We process our Weis Quality Milk in Sunbury, Pennsylvania to ensure the highest quality standards for our customers and their families. Our milk comes from local dairy farms less than 100 miles from our dairy.



2023 AWARD WINNER

Retail Dietitian Wellness Program

Rouses Markets



Dairy-licious Items

3 Pro-tips in the Dairy Aisle:

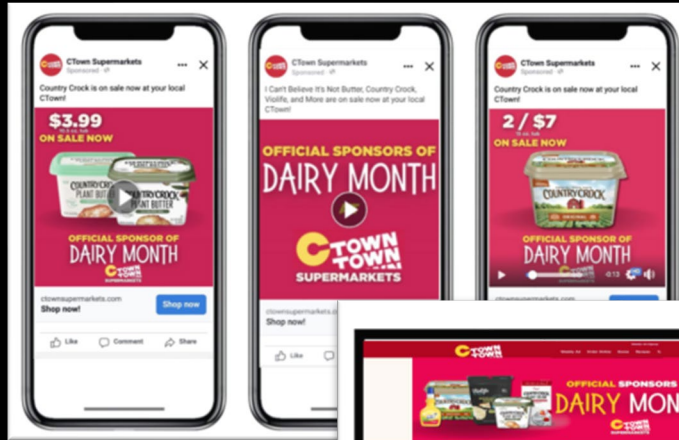
1. Look for **less added sugars** in your coffee creamer. Be mindful of portion size when adding creamer to coffee.
2. Try **Greek yogurt**. Greek yogurt is higher in protein than regular yogurt.
3. Look for **portable snack pairings**. Rouses snack cheese is easy to pack in a lunch box and pairs well with fruit like grapes and apples.



2023 AWARD WINNER

Social Media Campaign

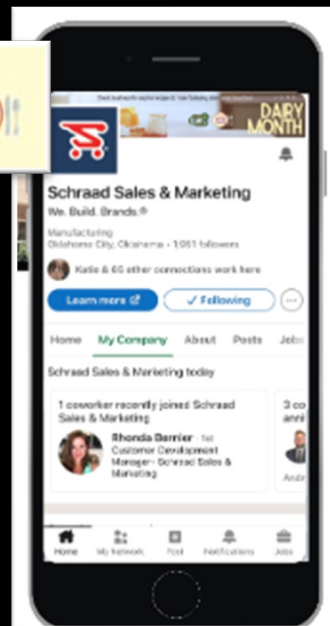
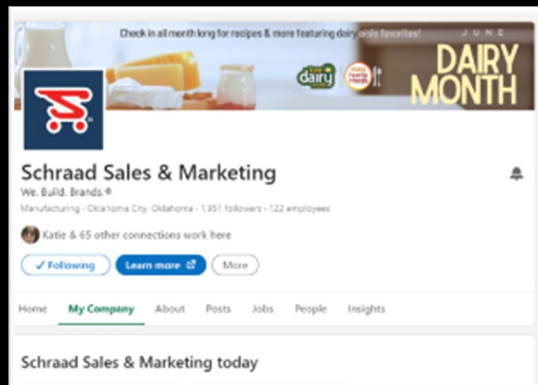
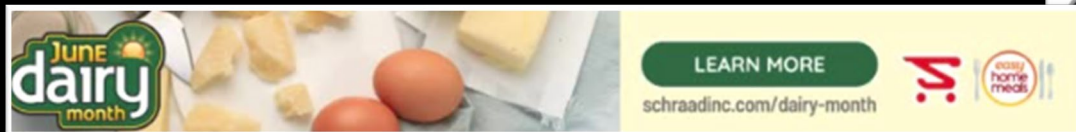
Alpha1 Marketing



2023 AWARD WINNER

Social Media Campaign

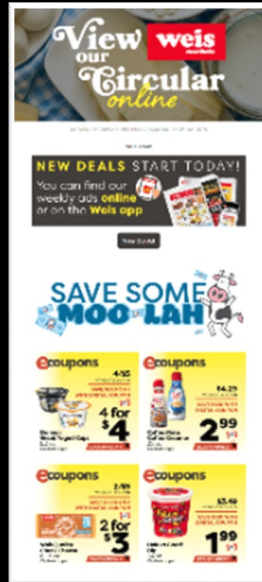
Schraad Sales & Marketing



2023 AWARD WINNER

Social Media Campaign

Weis Markets



2023 AWARD WINNER

NFRA  Convention
FROZEN & REFRIGERATED FOODS

Golden Penguin

2023 AWARD WINNERS



Community Involvement

Chris' Food Center



2023 AWARD WINNER

Community Involvement

Houchens Food Group



2023 AWARD WINNER

In-Store Display

Houchens Food Group – IGA #38

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Houchens Food Group – IGA #465

Assisted by Crystal Farms

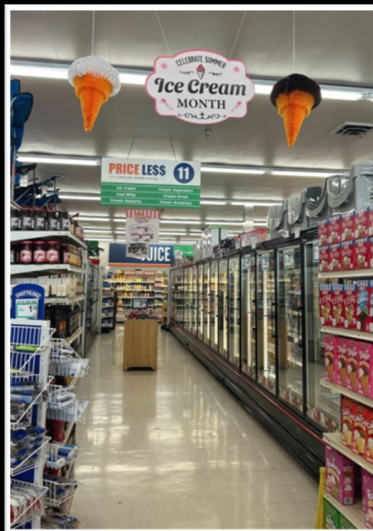


2023 AWARD WINNER

In-Store Display

Houchens Food Group – Price Less Foods #69

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Houchens Food Group – Price Less Foods #487 Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Houchens Food Group – Price Less IGA #434

Assisted by Schraad Sales & Marketing

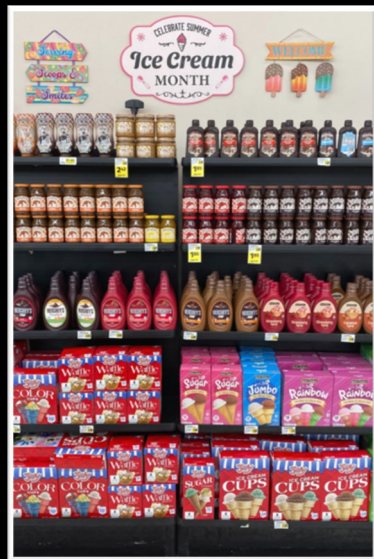


2023 AWARD WINNER

In-Store Display

Houchens Food Group – Price Less IGA #495

Assisted by Schraad Sales & Marketing



2023 AWARD WINNER

In-Store Display

Hy-Vee

Assisted by Wells Enterprises, Inc.



2023 AWARD WINNER

In-Store Display
Hy-Vee #1475
Assisted by Wells Enterprises, Inc.



2023 AWARD WINNER

In-Store Event

Chris' Food Center



2023 AWARD WINNER

Overall Marketing Campaign: Manufacturer

Bubbies Ice Cream



2023 AWARD WINNER

Overall Marketing Campaign: Manufacturer **Wells Enterprises, Inc.**



2023 AWARD WINNER

Overall Marketing Campaign: Retailer

Chris' Food Center



July Ice Cream Month
Always a Happy Camper with Ice Cream!
IN THE GREAT OUTDOORS!

Write Ice Cream Treat to Your Favorite?

CHRIS' FOOD CENTER
Sandstone, MN

Name: _____
Age: _____ Grade: _____
Hometown: _____
Phone #: _____

One entry per child ages 0-18. Once completed please return to Chris' Food Center by July 31, 2023. There will be 1 winner for each of the following age groups: (0-4), (5-9), (10-14), (15-18). Winners will be notified by phone.



2023 AWARD WINNER

🐧 2015

Celebrate summer with sweet deals on frozen treats all month long! 🍦 🍦 🍦

View savings online: <https://www.rouses.com/weekly-sde/>

ICE CREAM & NOVELTIES

SUMMER FAVORITES

ROUSES MARKETS

5 shares

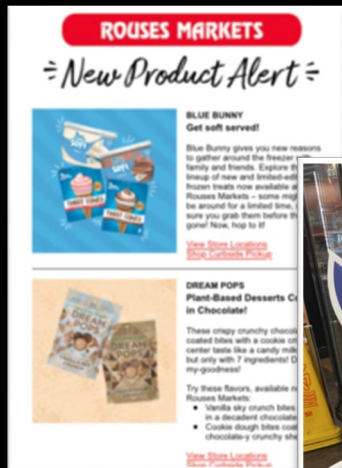
12

Like Comment Share

Write a comment...

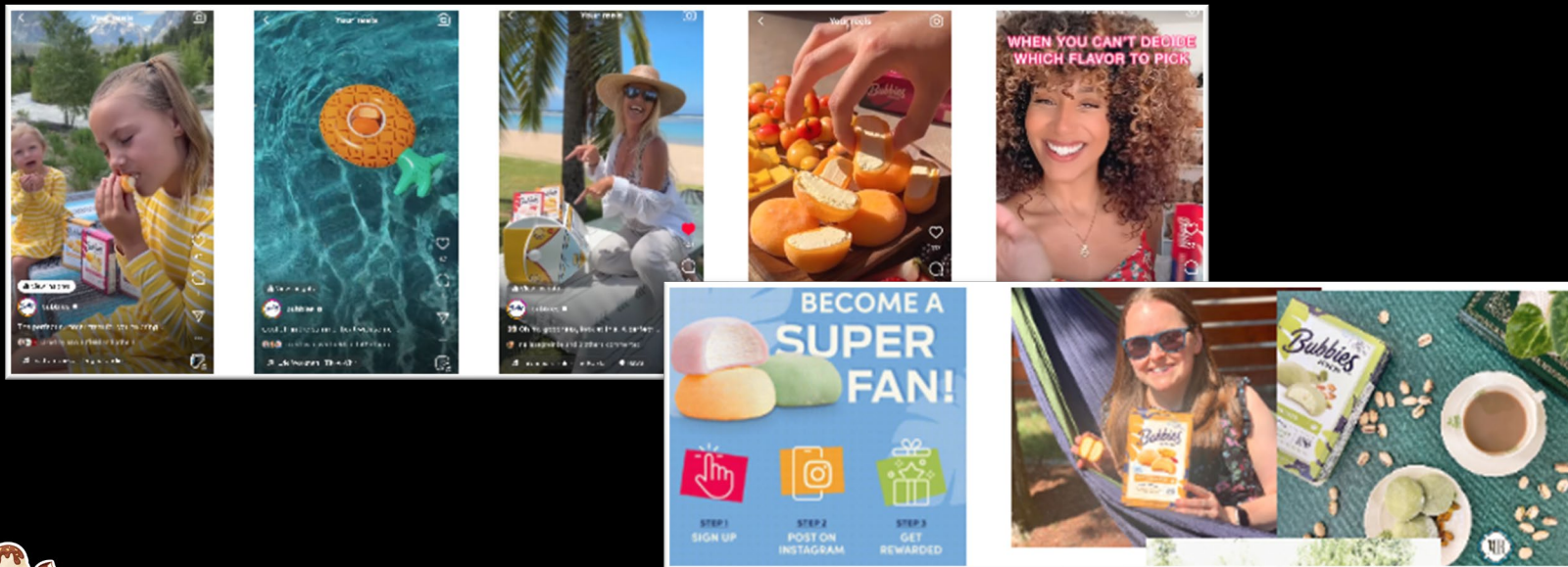
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🇺🇸 🇨🇦 🇦🇺 🇩🇪 🇬🇧 🇮🇹 🇯🇵 🇰🇷 🇸🇪 🇸🇮 🇸🇦 🇸🇪 🇸🇮 🇸🇦



Social Media Campaign

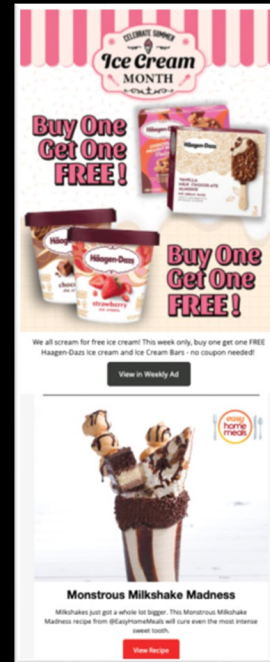
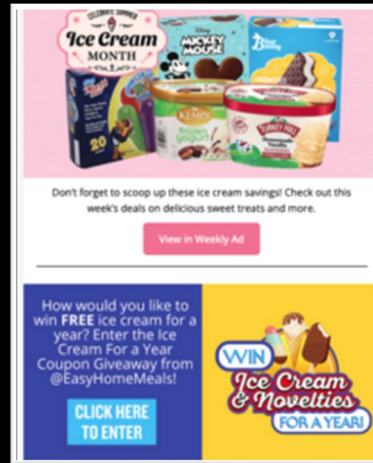
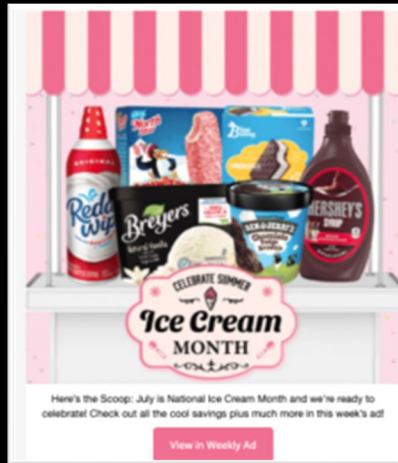
Bubbies Ice Cream



2023 AWARD WINNER

Social Media Campaign

Houchens Food Group



2023 AWARD WINNER